

BAMANPUKUR HUMAYUN KABIR MAHAVIDYALAYA

Minakhan, North 24 Parganas, West Bengal

Profile of National Webinar on

"Rethinking Information Flow: Social Media in Times of COVID-19"

BA Program Cell



BROCHURE OF THE NATIONAL WEBINAR ON "RETHINKING INFORMATION FLOW: SOCIAL MEDIA IN TIMES OF COVID-19"

Bamanpukur Humayun Kabir Mahavidyalaya



Affiliated to West Bengal State June 19

University Minakhan, North 24 Parganas West Bengal

BA Program Cell Presents National Webinar on

Rethinking Information Flow: Social **Media in Times of COVID-19**

Convenor September 8, 2020. Tuesday. Time: 6-8 PM

Chief Patron

Minakshi Biswas

Dr. Subhash Biswas

Principal

Keynote Speakers

Dr. Tilak Jha, Asst Prof. Bennette University, Former



Mr. Sumit Chaturvedi, Independent Journalist and Researcher



Social Media and Democratisation-Reactionism from Dominant Groups against Progressive Democratisation





Organising Committee

Dr. Runa Das

Chaudhuri

Dr. Md. Nasiruddin Mondal

Ms Paramita Mondal

> Mr. Tapas Patra

Total Number of Participants permitted 100

E-Certificates will be provided to the Participants > Poster Maker



Program Schedule of the National Webinar

BAMANPUKUR HUMAYUN KABIR MAHAVIDYALAYA

BA Program Cell

National Webinar on Rethinking Information Flow: Social Media in Times of COVID-19

Program Schedule September 8,2020 Tuesday 6-8PM

> Welcome Note: Minakshi Biswas, Convenor

Principal's Address: Dr. Subhash Biswas

Introduction of the first speaker: Dr. Runa Das Chaudhuri

Keynote Speaker:

Covid-19: Social Media Perspectives from China and the World: Dr. Tilak Jha

Introduction of the second speaker: Dr. Runa Das Chaudhuri

Keynote Speaker:

Social Media and Democratisation- Reactionism from Dominant Groups against Progressive Democratisation: Mr. Sumit Chaturvedi

Q&A Session: Dr. Runa Das Chaudhuri

Vote of Thanks: Dr. Md Nasiruddin Mondal





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Estd. - 2007

BAMANPUKUR . NORTH 24 PARGANAS . PIN - 743425 . WB

Ph- 03217-260816 /(M) 9830362656 . email ; bhkm2007@gmail.com

Notice

BA General Program

Date: 16.08.2020

Respected members,

I request all the heads of the BA Program Departments (Sociology, Philosophy, Arabic and Geography) to be present at a meeting that is scheduled on the 18th August, 2020 at 7 pm in Google meet platform. The link will be shared in due course.

Minakli Bisers

Minakshi Biswas Convenor BA Program Cell BHKM



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Minutes of the Meeting held on 18.08.2020 BA Program Cell BHKM

Members Present: Ms.Minakshi Biswas, Dr. Runa Das Chaudhuri, Ms. Paramita Mondal, Dr. MD. Nassiruddin Mondal, Mr.Tapas Patra.

Agenda: To organize a national Webinar in the month of September under the banner of BA Program Cell, BHKM.

Title of the Webinar: Rethinking Information Flow: Social Media in Times of COVID-19.

Action Plan

The concerned members would take up different responsibilities with respect to organizing the webinar.

Minakli Bisumo

Minakshi Biswas

Convenor



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Date: 18.08.2020

To Dr. Subhash Biswas The Principal BHKM

<u>Subject: Application to the Principal for Permission to conduct a National Webinar</u>

Respected Sir,

This is to inform you that the BA Program Cell is keen to organize a National Webinar on the issues of Social media in times of COVID-19. All the members of the cell have consented with regard to this.

We look forward to hearing from you on this webinar and request your kind approval and support for the same.

Thanking You Yours Sincerely Minakshi Biswas Convenor, BA Program, BHKM

(P.S All official applications have been sent to the concerned persons via email)



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To Date:19.08.2020

Mrs. Sumita Chatterjee The Convenor Seminar Research Forum

Subject: Request to pass a resolution for conducting a National Webinar by BA Program Cell

Respected Madam,

This is to inform you that the BA Program Cell, BHKM has decided to organize a National Webinar on the theme of Social Media and COVID-19. Two speakers have been contacted for the same. The program will be spread over two hours duration and the tentative date of the event has been fixed as well.

I, Minakshi Biswas, the convenor of the cell request you to convene a meeting of the seminar research forum and approve the event.

Thanking You

Minakshi Biswas

Convenor



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I, Minakshi Biswas, the convenor of the cell request you to convene a meeting of the seminar research forum and approve the event.

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Minakshi Biswas

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I, Minakshi Biswas, the convenor of the cell request you to convene a meeting of the seminar research forum and approve the event.

Thanking You

Minakshi Biswas

Convenor



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Date: 19.08.2020

To
Mr. Arghadip Paul
Convenor
The IQAC, BHKM

Subject: Information/Record of Communication regarding organizing a National Webinar under

the banner of BA Program Cell, BHKM

Respected Convenor, IQAC

This is to inform you that the BA Program Cell, BHKM has decided to conduct a National Webinar on "Rethinking Information Flow: Social Media in Times of COVID-19" in the second week of September. Two speakers have been contacted for the same.

The Principal, BHKM has been notified about the event. The head of the Seminar Research forum will be convening a meeting in order to formally pass a resolution to conduct the event.

Thanking You

Yours Sincerely Minakshi Biswas Convenor BA Program Cell, BHKM

A meeting was convened By the Seminar Research Forum, BHKM On the 24th August, 2020.

It passed a resolution to conduct the National Webinar on "Rethinking Information Flow: Social Media in Times of COVID-19"



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Affiliated to West Bengal State University and sanctioned under 2(f) and 12(B) of the UGC Act.

(NAAC ACCREDITED)

Date. 23 .08.2020

NOTICE

This is to inform all the members of seminar research forum that an online meeting will be held on 24.08.2020 ,time 6.30 p.m. onwards (platform google meet) regarding the Webinar organized by B.A. Departments of B.H.K.M.All members are requested to present in the meeting for discussion and suggestion.

Agenda

- 1. Webinar of B.A. Department
- 2. Misc

Sumita Chatterie

CC to:

Principal and IQAC

Convener

23.8.2020



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Notice

Date: 25.08.2020

BA General Program

Respected members,

I request all the heads of the BA Program Departments (Sociology, Philosophy, Arabic and Geography) to be present at a meeting that is scheduled on the 27th August, 2020 at 7 pm in Google meet platform. The link will be shared in due course.

Mirakli Bisumo

Minakshi Biswas Convenor BA Program Cell BHKM



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Minutes of the Meeting held on 27.08.2020 BA Program Cell BHKM

Members Present: Ms.Minakshi Biswas, Dr. Runa Das Chaudhuri, Ms. Paramita Mondal, Dr. MD. Nassiruddin Mondal, Mr.Tapas Patra

Agenda: To discuss the distribution of task for the upcoming National Webinar.

Action Plan

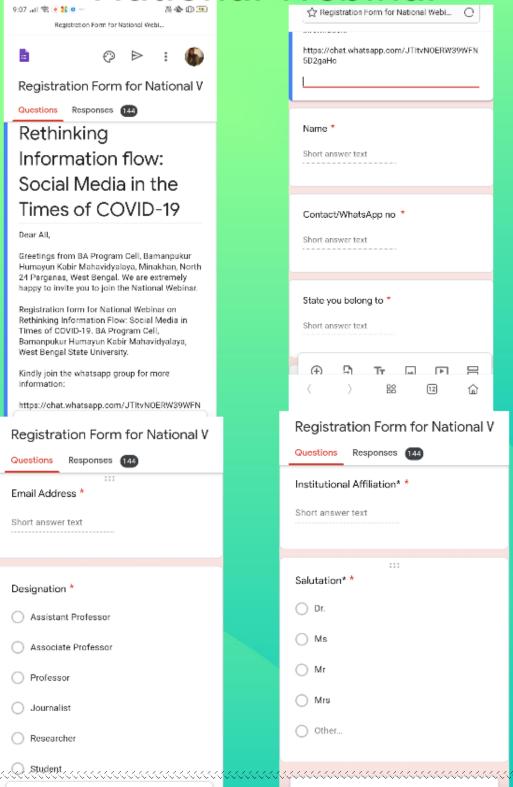
Ms. Minakshi Biswas: Brochure making and enabling the registration process. Communicating with the speakers and establishing other communications with persons concerned. Giving the welcome address on the day of the Webinar (as convenor and organizing secretary of the webinar) and acting as the rapporteur for the event.

Dr.Runa Das Chaudhuri: Conducting the proceedings for the National Webinar (Introduction of the speakers and Q&A Session)

Dr. Md. Nassiruddin Mondal: Delivering the formal Vote of Thanks



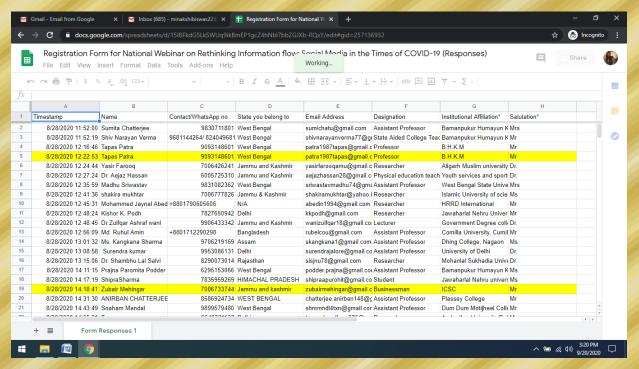
Registration Form for the National Webinar

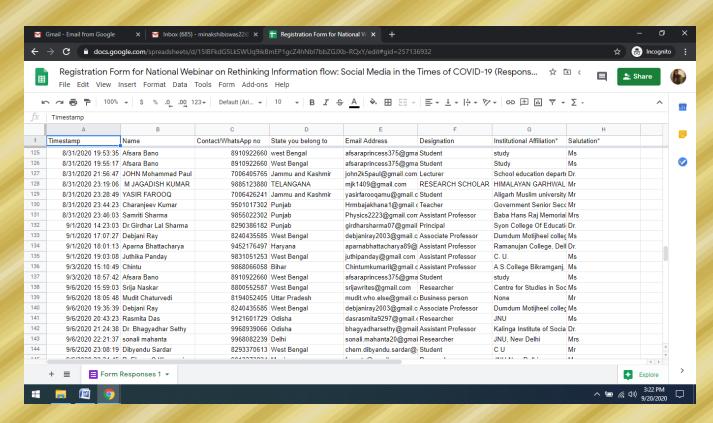


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Glimses of Regististered Participants: Total 144





CONCEPT NOTE OF THE NATIONAL WEBINAR

Social Media has come to occupy a very significant position in our daily lives. Most of us are connected with social media platforms like twitter, facebook, instagram, youtube and the likes. These platforms play a major role in shaping information flow with respect to diverse issues and aspects in the contemporary world. While the social media platforms have acquired the role of spreading information as a primary source, what cannot be ruled out as a fact is that these platforms many a times serve as carriers of fake news, misinformation and also act as machineries for building propaganda thereby politicizing and sensationalizing matters.

Hence this medium through which information and misinformation gets channelized has both positive as well as negative impacts upon shaping public opinion at large. It is believed that prudent usage of social media can be instrumental in altering people's behavior positivelywhile misleading content can only create further divide, fear and stigma across places among people.

PROFILE/BIO-NOTE OF THE KEYNOTE SPEAKERS OF THE NATIONAL WEBINAR

The first Keynote speaker, Dr. Tilak Jha is currently an Assistant Professor at Times School of Media, Bennett University. He teaches journalism and offers an Open Elective on China to engineering, management and law grads. He last worked as a China Specialist with the BBC where he covered the country's annual parliament session and the Sino-US trade war, among others. Dr. Jha was also a Bai Xian Scholar on the Asian Future Leaders Scholarship between 2014-2016 at China's Zhejiang University, Hangzhou. Dr. Tilak has nearly a dozen book chapters in edited volumes on China by reputed publishers and is a regular contributor to media and policy forums both at the national and the international level. His upcoming publication is a chapter on "Welfare Communication and Poverty eradication in India, China", (to be published in September 2020), in Jianguo Gao, Baikady, R., Lakshmana., G., Sheng Li, C. (Eds.), Social Welfare in India and China- A Comparative Perspective (2020), ISBN 978-981-15-5647-0, Palgrave Macmillan, Beijing, China.

Second Keynote Speaker, Mr. Sumit Chaturvedi is an independent journalist and researcher. He has worked as the Right to Information Fellow with Government of India, Public Policy Scholar with The Hindu Centre for Politics and Public Policy and the UNESCO-Sahpedia Research Fellow. He writes on politics, public policy and socio-political issues. His works have been published in various print and online publications such as Economic and Political Weekly, First Post, India Spend, The Wire and The Polis Project. Two of his publications have been included in the libraries of Indian Parliament and the United States Congress. He maintains a blog by the name of OpinionTandoor.in.

REPORT OF THE NATIONAL WEBINAR

ON

"RETHINKING INFORMATION FLOW: SOCIAL MEDIA IN TIMES OF COVID-19"

The Principal, Dr. Subhash Biswas, in his inaugural lecture of the national webinar

threw light upon several pertinent issues with respect to the growing significance of

social media. He also pointed out the need for timely, reliable information on social

media in times of fake news. Social media still is regarded as a source for looking for

people, searching information on them and sharing of personal views by many.

However, the important role that can be played by it needs to be focused upon as

well, he stated.

The first keynote speaker, Dr. Tilak Jha highlighted several aspects relating to the use

and misuse of social media. He stressed on the need for people to recognize the

origin and intent behind spreading information. He talked about the role of social

media in authoritarian regimes. He spoke on the relevance social media has come to

occupy in India and many other countries across the world. He brought together the

positive as well as negative role of social media.

Mr.Sumit Chaturvedi spoke on the role of social media as an instrument of

democratization as well as force used by reactionary groups. He stated that social

media gives space to vulnerable groups to voice their opinions on issues. The

dominant groups as well use it to further squash the lesser privileged and

downtrodden in many cases he suggested.

Rappoteur: Ms.Minakshi Biswas

CERTIFICATE OF THE WEBINAR

