

Bamanpukur Humayun Kabir Mahavidyalaya

National Service Scheme

2nd Phase of Three Day Workshop on

“Training cum Workshop on Soft Skill and Entrepreneurship development programme”

Date- 10th, 11th and 12th November 2017.

Time –2.00-4.00 p.m.

Place- Seminar Hall

Resource Persons- Sourav Bagchi

No of students present- 75

Objective- Students need to be prepared for the job market. The workshop was designed to develop Soft Skill and Entrepreneurship skills in them to make them employable and capable of earning. In the rural belt especially students lack exposure and in the given scenario, the workshop was all the more important as would it cater to their specific needs, giving them a better stance in interviews.

- **Developing Soft Skills:** The program aims to develop essential soft skills such as communication, teamwork, leadership, problem-solving, time management, and emotional intelligence. These skills are essential for any entrepreneur to succeed in the competitive business world.
- **Enhancing Entrepreneurship Skills:** The program aims to enhance the entrepreneurial skills of the participants by providing them with knowledge on business planning, market research, financial management, and other essential skills required for starting and running a successful business.
- **Fostering Creativity and Innovation:** The program aims to foster creativity and innovation among the participants by encouraging them to think outside the box and come up with unique ideas and solutions to problems.
- **Building Confidence and Self-Esteem:** The program aims to build the confidence and self-esteem of the participants by providing them with opportunities to practice and apply their newly acquired skills in real-world situations.

- **Networking:** The program aims to provide participants with opportunities to network with other entrepreneurs and industry experts, which can lead to potential partnerships, collaborations, and mentorship opportunities.

Activity Report:

The three-day Training cum Workshop on Soft Skill and Entrepreneurship development programme was organized by NSS, BHK Mahavidyalaya from May 5 to May 7, 2023. The workshop was aimed at enhancing the soft skills and entrepreneurial abilities of the participants. A total of 75 participants attended the workshop, including students, faculty members, and staff.

The workshop was inaugurated by Dr. Subhash Biswas, Principal, BHKM, and the chief guest for the occasion was BDO Minakhan. The Chief Resource Person for the workshop was Sri Sourav Bagchi, Training Master, International Association for Human Values, Geneva.

Day 1:

The workshop started with the inaugural address by Dr. Subhash Biswas. He emphasized the importance of soft skills and entrepreneurship in today's competitive world. The chief guest, BDO Minakhan, also spoke on the occasion, highlighting the government's initiatives to promote entrepreneurship.

Sri Sourav Bagchi took over as the chief resource person and conducted the first session on the importance of soft skills in personal and professional life. He talked about the various soft skills, such as communication skills, leadership skills, problem-solving skills, time management, and stress management.

In the second session, the participants were divided into groups, and each group was given a problem to solve. The activity was aimed at enhancing their problem-solving skills, team-building, and decision-making abilities.

Day 2:

The second day of the workshop started with a session on entrepreneurship. Sri Sourav Bagchi spoke on the importance of entrepreneurship in today's world and shared his experiences with the participants. He talked about the qualities required for a successful entrepreneur, such as risk-taking ability, creativity, and perseverance.

In the second session, the participants were divided into groups, and each group was given a business idea. They were asked to develop a business plan, including market research, financial projections, and marketing strategies. The activity was aimed at enhancing their entrepreneurial abilities and business acumen.

Day 3:

The third day of the workshop started with a session on digital marketing. The session was conducted by a guest speaker who talked about the various digital marketing strategies, such as SEO, social media marketing, email marketing, and content marketing.

In the second session, the participants were divided into groups, and each group was given a social cause to work on. They were asked to develop a marketing campaign to create awareness about the cause and raise funds for the same. The activity was aimed at enhancing their marketing skills and creativity.

The workshop concluded with a valedictory function, where the participants were given certificates for their participation. The chief guest, BDO Minakhan, spoke on the occasion and praised the efforts of NSS, BHK Mahavidyalaya, in organizing such a workshop.

Outcomes:

The programme had several positive outcomes. Firstly, the participants were able to develop essential soft skills that are critical for personal and professional success. The training helped them to become more confident, assertive, and effective communicators. Secondly, the participants were able to learn the fundamentals of entrepreneurship and were able to develop a business plan. This knowledge would help them to become successful entrepreneurs in the future.

Photographs:







